

Bodmin Chamber – Committee, Members & Activists Meeting

15 June 2018

“Building a stronger Bodmin in Business for the Community”

Agenda (note attached documents)

Compiled by Paul Miles Rogers (PMR) Chair;

1. Further meetings of Committee, Champions & Members
2. #WDYT (What do you think?) campaign helps retailers, towns, and cities to collaboratively improve their digital influence, which increases local footfall and sales.
3. Fore Street - Pedestrianisation – Try Before You Buy
4. MP & Police Commissioner re: Shop Watch Radios Quote
5. Growth Hub on the Road – collaboration
6. Bodmin Carnival – contact made
7. Cornwall Chamber – chase up assistance with new Bodmin Chamber Rules
8. PMR & Phil Brown attending FSB Meeting with Scott Mann MP
9. Promoting the Chamber & Recruiting New Members
10. Membership Benefits
11. New signatories on bank account
12. AOB

Bodmin Chamber
of Commerce & Industry



1. Future Meetings

- i. Propose monthly on a set date and time and preferably same venue.
- ii. Convenient for elected committee (Chair, Secretary & Treasurer)
- iii. Champions to attend for report back
- iv. Members to raise issues or contribute to ongoing initiatives.

Agree dates and times and method of advertising.

2. #WDYT (What do you think?) campaign

Introduced by Growth Hub at meeting on 24 April which PMR attended with Fin Irwin and Cllr Ann Kerridge.

Attached presentation sums up the initiative (note this is a separate attachment). There is a cost involved. See the attached email from Fin Irwin as a follow up.

Decision on the course of action?

3. Fore Street - Pedestrianisation – “Try Before You Buy”

See the attached email from Morrison Utility Services

PMR suggests Chamber works with other groups to organise a period of celebrations during the works to encourage trade to continue and increase due to increased public awareness.

Debate and decision on the course of action?

4. MP & Police Commissioner re: Shop Watch Radios Quote

See the attached joint letter from Scott Mann & Alison Hernandez

See the attached quote for equipment.

Debate and decision on the course of action?

5. Growth Hub on the Road – collaboration

See attached email. PMR viewpoint is increase collaboration with Growth Hub and encourage members to take advice from Growth Hub to gain as much support that is available.

Debate and decision on the course of action?

6. Bodmin Carnival – contact made

The planned Carnival Committee meeting PMR was invited to was postponed. Chased up when rearranged meeting is to take place.

Debate getting involved and decision on the course of action?

7. Cornwall Chamber – chase up assistance with new Bodmin Chamber Rules

PMR to chase up with contacts at Cornwall Chamber

Note that Cornwall Chamber cancelled Bodmin Town Chamber Group meeting on 23rd May which PMR had booked on, reason was only 5 attendees had booked!

8. PMR & Phil Brown (PB) attending FSB Meeting with Scott Mann MP

More details of topics discussed to follow later in a separate document.

Reference to this meeting is disclosed as an update to members on Committee actions.

9. Promoting the Chamber & Recruiting New Members

- i. Social Media
- ii. In print
- iii. Face to face – new membership form created and is available.
- iv. PMR seeks recruitment in three sectors; town centre, industrial estates, rural businesses
- v. Methods of feeding back to members and celebrating success

Debate and decision on the course of action?

10. Membership Benefits

- i. PMR proposes that members businesses are regularly advertised on social media as a benefit of membership. PMR suggests Chamber seeks a social media expert to assist in this process and contract them for a small retainer to support Committee social media activities.
- ii. Approach from Kevin Oliver of Cornwall Business Forum (CBF) for collaboration. He is planning to set up a Bodmin Business Forum and is seeking to work with us in partnership. CBF is offering access to their events and advertising. It should be noted Kevin is ex-FSB and has discussed with Cornwall Chamber and ignored by the latter. PMR notifies members of the discussion and reports that whilst we are seeking to gain practical support from Cornwall Chamber, he has informed Kevin that discussions on hold. Kevin looks forward to being able to work with us in future.
- iii. Ideas for other benefits.

11. New signatories on bank account

PMR and PB to continue to action this matter.

To aid this sign off of Minutes of Relaunch Meeting on 24 April 2018.

12. AOB