



BODMIN CHAMBER OF COMMERCE & INDUSTRY

— Building a better Bodmin in Business for the Community

Minutes of General Chamber meeting held on Zoom on 16th November 2020 at 6pm

Meeting ID: 814 9798 3212 Passcode: 682164 The meeting was recorded on Zoom

Present: Joy Bassett, Carol Randall, Phill Gale, Jane Tily, Phil Taylor, Phil Brown, Rob Wood, Daryn Dodge, Balu Madhvani

Apologies from Paul Miles Rogers

Minutes

Joy stressed that now that we are becoming registered, we need to ensure that minutes are properly agreed and recorded.

Minutes of the last meeting have been circulated and were reviewed in the meeting. Phil Brown proposed, and Phil Gale seconded, and all agreed to accept them as an accurate record. Balu abstained from voting as he was not present at the previous meeting. Phil Taylor spotted a typo which will be corrected for final version for filing.

Action: CR to correct typo and send to Joy for filing

There were no matter arising other than those in the agenda of this meeting.

Welcome to new member Daryn Dodge

Joy welcomed Daryn Dodge, a new member and invited him to introduce himself. Daryn has a business called DMD Management Services Ltd which has been running for 20 years, 7 years of that in Cornwall. The company provides business advisory services, specialising in Cost Management. Daryn is also on the Members Council of Cornwall Chamber of Commerce.

Membership update

Phil T reported that we now have 32 members from 23 distinct organisations; 10 of these, representing 8 organisations have joined in the last year; 6 opted for the free first year offer. 21 members failed to renew – some because the businesses have ceased to operate e.g. Barnardo's. Flann Microwave and Cornwall Dairy Vets have recently joined.

Balu asked Phi T how many of these are high street retailers. Phil T read out the list of member organisations and only Jai the Jewellers and HBH Woolacotts are retailers in the High Street.

Balu said he would get his membership form to Phil T as soon as possible but that he has paid.

Finance update

Phil B reported that the account has a balance of £3413.89 with £90 to be deducted for the window stickers.

Window Sticker update

Phil T has arranged for the printing of 25 stickers and offered that members could pick them up from the Westberry when they are ready. He showed those present the final version on his screen.

Jane said Al Shiner, who designed the original version, was grateful for the welcome from us and for Phil T's feedback. He is working on a landscape version, for use in a car, for example. He said he would like to join Chamber but is currently busy looking after an elderly relative.

Joy thanked Jane for her help in organising it, Rob for suggesting it and Phil T for finalising and ordering them.

Action: Carol to let Members know they can be picked up from the Westberry.

Kickstart Scheme Update - Registration

Joy reported that the deadline for applications to be representatives for the Kickstart scheme closed on 16th November but the DWP have been very supportive and are trying to help us. However, Joy has a concern that we will not have a full 12 months of accounts to submit and may therefore be ineligible.

Cornwall Chamber, who must approve our bid for accreditation as a Chamber, asked that we define our territory and a map of Bodmin, and surrounding parishes will be inserted in the Business Plan. The territory covers the five parishes of Bodmin, Lanivet, Cardinham, Helland and Lanhydrock.

Joy said that Carol has completed a Business Plan to submit for our Chamber accreditation. It was agreed that Carol would circulate it to members for their information but that it should not be put onto the website at this stage.

Joy is drafting Memorandum of Articles using a template from the British Chamber of Commerce and our own Constitution. Joy will circulate to members when finalised.

Action: Carol to circulate Bus Plan to members when finalised

Action: Joy to circulate MOA to members

Festival of Business Update

Carol reported that Bodmin Chamber hosted the Networking Breakfast Session at the Cornwall Virtual Festival of Business. This Session was at 8am on Tuesday the 3rd November.

Speakers were Ian Crane from Flann Microwave, Phil Dawber from Cornwall Dairy Vets, Phil Brown from Cornish Lime, Phil Ugalde from Proper Cornish, Rajesh Joshi from Bodmin Jail Hotel and Resort. They all gave a brief presentation telling their company's story. Joy also gave a short presentation talking about AP Bassett Solicitors and Chamber generally.

Carol said it was great to hear from so many successful Bodmin businesses. She suggested that, when she has some spare time, she will transcribe the recording of the meeting and ask the companies involved if they would be happy for us to put it on our website. Phil T mentioned that some of these companies have ticked the no publicity box on their membership forms. Carol said she would ask for specific permission once they are completed.

Joy thanked Paul Miles Rogers for his help in putting the event together and for performing the role of MC.

Bodmin Virtual Market

Joy confirmed that because we had to postpone the physical market that we were hoping to hold in the town centre on 5th December and so decided to set up a Virtual Market on Facebook. Dave Birch, Editor of the Bodmin Way newsletter helped us with the initial research and is doing the lion's share of managing the page. The Facebook page of Bodmin Virtual Market was set up, on the 21st October by us at Bodmin Chamber of Commerce and is attached to the Chamber Facebook page.

This has been a tremendous success and as at the 16th November the stats were as follows

Date	End of Week	Stall holders live	Members	Posts in week
21/10/2020	0	0	0	0
26/10/2020	1	6	86	25
02/11/2020	2	42	454	114
09/11/2020	3	80	680	185
16/11/2020	4	91	850	140

There are a lot of transactions being done every day and it is doing very well.

Joy also mentioned that she is running a Twitter hour on Saturdays at 8 – 9am about the Market. Jane said that works as it persuaded her to order her Christmas cake.

Joy mentioned that Christine Butler, from the BBC had contacted her about it and Joy had directed her to Dave Birch , who was being interviewed at 7.50 am the on Tuesday the 17th November, the next morning, on Radio Cornwall.

Phil Gale and Phil T commented that it was pointless for them and others who do not use Facebook. Carol explained that developing a website was not within the capacity of our resources and the statistics do show that nearly a thousand people are using it.

Rob explained that Woolacotts would like to join the Group but are currently closed and have staff on furlough and they are also very busy with their Black Friday deals.

Phil T was searching the Group as we were speaking and said that the search facility was not working.

Action: Carol to check on search facility

Cornwall Channel

Joy explained that while we were hoping to be doing our Cornwall Channel sessions this has not been possible because of Covid and that we would look at starting again in the New Year when things were, hopefully, easier and it would be possible to visit premises to do filming etc.

Any Other Business

Balu asked if Joy would write an email to support the Walker Lines Gymnasium's application to Cornwall Council for funding for solar panels. He explained that they are not doing this week to make money but to reduce costs, which savings they can then pass to users.

He reported that the car park area has been cleared and aggregate put down and the disabled access is also in.

Jane commented that solar panels would work well on this building and would hopefully encourage other units to follow suit.

Action: Joy to send email to Sarah Sims

Upcoming Meetings

Date of Next Business Breakfast Meeting – 8am on Tuesday 17th November, Zoom ID 817 7307 9033
Passcode: 766861

Russell Cosway, from Gydeline Ltd is speaker for this meeting. Russell will be talking about sustainability and his podcast, the Green Elephant Show.

Then Next Breakfast Meeting is 8am on 1st December, Zoom ID 832 6566 5802. Passcode 051647

Date of Next Chamber Meeting – Monday 21st December at 6.30 pm. There was a discussion regarding start time of the meeting, and it was agreed to move the start time to 6.30 pm instead of 6pm.

Zoom ID: 814 9798 3212 Passcode: 682164

Actions: Joy to remind Scott Mann about the 1st December meeting and to reschedule start time for Chamber meetings