



## DRAFT MINUTES

### Bodmin Chamber of Commerce and Industry Meeting: MONDAY 17<sup>th</sup> June 2019 at 6pm Webbers 53 Fore Street Bodmin

**Attendees:** Joy Bassett – Vice Chair - A P Bassett Solicitors  
Phil Brown – Treasurer - Cornish Lime  
Gill Jenkins – Minute Secretary - Bed Knobs

Phil Ugalde – Proper Cornish  
Sam Chapman – Barnardos  
Philippa Patterson (Cornwall Partnership NHS Foundation Trust) Sowenna Appeal  
Stephanie Pomeroy (Cornwall Partnership NHS Foundation Trust) Sowenna Appeal  
Lauren Roberts -The Beehive  
Sarah Roberts – The Beehive  
Kim Roscoe – Kelta Systems  
Phil Brown – Cornish Lime  
Philip Taylor – Westberry hotel

**Apologies:** Paul Miles Roger - Chair  
Sarah Horne  
Ali Perrin  
John Newcombe  
Geoff Kestell  
Lee Keats

1. **Welcome:** Deputy Chairman Joy Bassett (JB) opened the Meeting and welcomed Philippa and Steph from Cornwall Partnership Foundation Trust who were attending on behalf of the Sowenna Appeal and Lauren and Sarah from The Beehive in the Piazza who run functions and events as well as being a licenced café.

JB invited all Members present to introduce themselves.

Steph from Sowenna advised the Meeting just what facilities their £1-2 million Appeal hoped to provide. She anticipated continuing to work closely with the community and confirmed that Sowenna had received considerable help already including from The Invictus Trust who had sponsored a minibus. A Crowd Funding Appeal had been launched at the Royal Cornwall Show and the opening of the facility was planned for September. Cornwall School of Sports had chosen Sowenna (Cornish and meaning 'success' and 'welfare') as its charity partner and she confirmed fund raising would continue beyond the opening.



JB thanked both Phillipa and Steph for coming and believed that the role of Sowenna fitted well into the Vision for Cornwall.

## 2. Agenda Items

Topic	Comment	Action	By who & when
Minutes from the last meeting	<p>The following corrections were noted: No hyphen in Paul Miles Rogers Correction to the business name Hoare Lea Kim Pascoe should read Kim Roscoe</p> <p>JB hoped that early publication of the Minutes would continue. She also believed it important to find out exactly what Members want from Chamber. In reply to PU, Sarah from the Beehive, said her reasons for becoming a member were to know more about Bodmin, be able to help Bodmin and know how they can fit into it.</p>	<p>Amend Minutes</p> <p>SG to think of a set of questions to put to members for a Members Survey/Poll</p>	<p>JB</p> <p>Steering group members to bring to next SG meeting on 11<sup>th</sup> July</p>
Matters Arising	<p><b>Tour of Britain:</b> JB reported that the main instigator, Dave Potter would be coming to Bodmin to talk about it. PU further elaborated for the benefit of Chamber's new Attendees. JB understood that Fair Park was planned as the finale of the Bodmin leg and many in the town were disappointed that it doesn't end up in Priory Park. But for safety reasons, Fair Park was the right choice.</p> <p>After discussion, it was generally agreed that ending it at the bottom of Fore Street would not be sensible! AGREED that Phil Taylor should be Chamber Rep on the Committee which JB confirmed would be working with the Town Council.</p> <p><b>Business Breakfast:</b> JB reported that Sproulls no longer wished to host this monthly event which she would be sorry to see ending. PT suggested that Chamber might take it on on a trial basis of say 6 months but with more publicity. PU gave the history of the Business Breakfast and KR</p>		<p>JB to chase up Dave Potter and arrange a date to meet.</p> <p>JB to contact Sproulls and</p>



	<p>elaborated on the difficulties of running such an event on a regular basis.</p> <p>JB believed it was a good source of sharing information and indeed felt that Phillipa from Sowenna would make an ideal guest speaker. PT suggested it might be called ‘Cornwall Business Breakfast’ in order to attract attendees from further afield. PU and KR agreed that breakfast, if it has a purpose, will be useful for networking opportunities, sharing information, a place where Members can pitch their business and hearing from guest speakers.</p> <p>PU felt Members should be asked what they can give to Chamber in addition what Chamber can do for them?</p> <p>After several more observations and suggestions including the use of wholly local produce for the breakfast itself – and a charge of £10, KR proposed that the matter be considered further by the next Steering Group Meeting.</p> <p>JB proposed a Vote on whether Chamber wished to take on the Business Breakfast: KR Proposed, PU Seconded <b>AGREED</b></p>	<p>Agenda item for SG</p>	<p>inform them of our proposed plan to take over the Breakfast group.</p> <p>Question could be added to the Members Survey</p>
<p>Member ship update</p>	<p>JB, PT and PU reported and confirmed they would update when needed. After discussion, it was agreed that distribution of membership forms should be confined to Members’ businesses and that the question of car and window stickers should be deferred until the logo had been decided.</p> <p>PT apologised that he had not yet sent out subscription reminders – this was due to unexpected ill-health.</p>		



Treasurers Report	<p>The Treasurer reported current funds stood at £2,789.89.</p> <p>In response to JB, PT said he would remind The Westberry who had hosted the AGM (and provided delicious nibbles to compliment the pasties!) to submit an invoice.</p> <p>After discussion, it was Agreed that the question of payment by direct debit needed to be further looked into. PT explained to new Attendees, the benefits of full year free membership.</p>		
Business Plan	<p>JB reported that she was still working on this and confirmed that Chamber cannot really move forward until the real costs are known.</p>		



<p><b>Bodmin Vision</b></p>	<p>It was noted that Neil Pendleton who has been facilitating the project, is in the process of sending out invites to the Launch event taking place in St Petroc's Church on 12<sup>th</sup> July at 5pm.</p> <p>PU advised who would be attending which included representatives from the higher-level executive bodies. He believed that work done in the past was positive as regards moving forward.</p> <p>JB said she had informed Neil that Chamber agreed to give over every fourth meeting when all stakeholder partners could meet for a progress report on implementing the vision</p> <p>She confirmed that attendance was by invitation only and that Chamber was entitled to send 3 delegates. PB believed that given it was a Vision for Bodmin, that it should not be so exclusive i.e. invitation only. JB said she would approach Neil Pendleton in order to check the criteria re attendance.</p>		<p>JB to email Neil Pendleton</p>
<p><b>Projects</b></p>	<p>Film JB confirmed that she had met with ex students Fin Davis and Zak from Bodmin College. Film making is now their business, but they would be supportive of doing something for Bodmin. JB had left it with them that we could meet up to discuss the idea in more detail. When speaking to Hannah Irwin during the last Steering group meeting, JB asked Hannah what she thought the costs might be. It really depends on how much editing and time is involved. She doubted it would be as much as £1000, but it might be. We won't know until we talk to them in details about what we want.</p> <p>KR wondered whether Callywith College might be considered and wondered too whether businesses could be invited to sponsor it - dependent of course on whether it would be a Chamber project or whether Chamber simply supported.</p>		



	<p>PH felt that a printed Directory of Bodmin Businesses would be money better spent. Some discussion ensued as to the merits of spending money on a video promoting the town or on a town directory.</p> <p>JB said she would contact Liskeard for feedback on the film so we can be better informed.</p> <p>PT meanwhile took a straw poll resulting in:5 in favour, 3 against, KR abstained pending information as to cost. JB will ascertain the production costs of a Directory.</p> <p>Branding: PU explained the background around re-branding the Chamber Logo and his meeting with Bodmin College. After considerable discussion and given that the proposed designs didn't quite meet members' expectations, it was proposed by PT and Agreed by the Meeting that the next Steering Group Meeting will discuss this further and compile a proper brief.</p>	<p>Costs for producing a directory similar to Lostwithiel</p> <p>To get feedback from Liskeard's film</p> <p>Agenda item for SG</p>	<p>JB</p> <p>JB</p>
<p>Supporting local events</p>	<p>Raffle: JB mentioned that at the last member's meeting, Geoff Kestell referred back to a previous time about an idea of Chamber running a Raffle in support of local events such as Carnival and Christmas Lights and Riding and Heritage. No-one present could recall that being the case, but JB did say she had found the minutes recording the discussion but was not present at the meeting herself. After discussion, it was Agreed that this matter should be considered further at the next Steering Group Meeting. JB will find the minutes referring to the discussion.</p>	<p>Agenda item for SG. JB to bring minutes referring to discussion</p>	<p>JB</p>
<p>Future Events</p>			



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3. A.O.B

<p>JB</p>	<p>Re-Imaging Conference to take place at St Austell Printing Co. PU reported that the guest speaker had been taken ill. JB suggested members check out the Cornwall Chamber of Commerce website for further details.</p>	
<p>PU</p>	<p>Member Benefits: Re a proposed survey, PU felt that members expectations should be managed over the next couple of years and it was Agreed that this will be discussed further at the next Steering Group Meeting.</p> <p>Members were asked to note that the next Meeting of Bodmin Chamber of Commerce will take place on Monday 15<sup>th</sup> July.</p> <p>Next Steering Group will be on 11<sup>th</sup> July followed by a meal at The Westberry Hotel for those who want to stay on.</p>	

The meeting closed at 7.46 p.m.